

Negotiating the Peaks and Valleys of Leadership

Make this the year you nominate your local superintendent as the 2011 AASA National Superintendent of the Year. Join with other school communities in the United States, Canada and international schools in honoring these outstanding education leaders.

Over the past 24 years, the AASA National Superintendent of the Year has become widely acclaimed as the most prestigious honor a school system leader can attain.

Betty Morgan, the 2010 AASA National Superintendent of the Year from Washington County, Md., states, "The AASA National Superintendent of the Year Program is one of the few programs that highlights the work, courage, joy and positive impact that superintendents have on their communities and the profound influence they have over the lives of thousands of children. This honor has been the pinnacle of my career."

Past National Superintendents of the Year include:

Monte C. Moses	2005	Cherry Creek School District, Colo.
Manuel J. Rivera	2006	Rochester City School District, N.Y.
Krista Parent	2007	South Lane School District, Ore.
Rudolph F. Crew	2008	Miami-Dade Public Schools, Fla.
Beverly L. Hall	2009	Atlanta Public Schools, Ga.

This year school system leaders are facing serious challenges as they negotiate the effects of the economic downturn and biggest educational budget cuts in memory. Despite the dire budget situation, dedicated superintendents continue to lead the learning for staff and students, measure student progress, improve struggling schools, evaluate the effectiveness of teachers and administrators, implement and maintain data systems, provide programs to address special programs and conditions and solicit the partnership of communities. It is a 24-hour job with expectations that often seem unreasonable. Yet these leaders look forward to the start of each new school year, find joy in seeing the educational process work, and wake up each morning knowing that they have the opportunity to improve children's lives.

School system leaders deserve our acclaim and the public's recognition for the work they do. By participating in this program, you help showcase the accomplishments of the entire profession. Nominate your superintendent for this honor.

Eligibility

- Any superintendent, chancellor or top leader of a school system in the United States, Canada or international school who plans to continue in the profession may be nominated.

Selection Criteria

Each candidate is judged on the following criteria:

- Leadership for Learning – creativity in successfully meeting the needs of students in his or her school system.
- Communication – strength in both personal and organizational communication.
- Professionalism – constant improvement of administrative knowledge and skills, while providing professional development opportunities and motivation to others on the education team.
- Community Involvement – active participation in local community activities and an understanding of regional, national, and international issues.

Nomination and Application Procedure

- School board members, parents, colleagues and community members may nominate a superintendent.
- Superintendents may nominate themselves.
- AASA notifies the candidate of the nomination and provides instructions for obtaining and completing the application.
- The nominator has a section of the application to complete.
- U.S. candidates send the application packet to the executive director of their state association of school administrators.
- Candidates from international schools and Canada send application packets to their sponsoring organizations.

Selection Process

- Each state association of school administrators selects a State Superintendent of the Year. (Each applicant must contact his or her state association to inquire about application procedures, selection process, requirements and deadlines.)
- Finalists from international schools and Canada are selected by their sponsoring organization.
- A national blue-ribbon panel selects four finalists for AASA National Superintendent of the Year from among eligible State Superintendents of the Year.
- The blue-ribbon panel interviews the four finalists in Washington, D.C., to select the AASA National Superintendent of the Year.

Recognition

AASA National Superintendent of the Year

- The AASA National Superintendent of the Year is announced at the AASA National Conference on Education in February.
- A \$10,000 scholarship is awarded to a student in the high school from which the AASA National Superintendent of the Year graduated.

State, Canadian and International Schools Superintendents of the Year

- U.S. State, Canadian and International Schools Superintendents of the Year are honored at the AASA National Conference on Education in February.

Proudly sponsored by



Notice of Nomination

The superintendent named below has shown outstanding leadership and is my nominee for the
2011 AASA National Superintendent of the Year

Superintendent Information

Name _____

School System _____

Mailing Address _____

City, State, ZIP/Postal Code _____

Telephone (Office) _____

(Home or Cell) _____

E-mail _____

Fax _____

Nominator Information

Name _____

Relationship to Superintendent (self, board member, colleague, parent, community leader) _____

Mailing Address _____

City, State, ZIP/Postal Code _____

Telephone (Office) _____

(Home or Cell) _____

E-mail _____

Fax _____

Mail this completed form to the American Association of School Administrators
at the indicated address or send it by fax to 703-841-1543.

AASA will notify your candidate of this nomination.

AASA Website:

Notice of Nomination Form and the **2011 AASA
National Superintendent of the Year Application**
are available at www.aasa.org/SOY.

For more information contact:

Sharon Mullen
AASA National Superintendent of the Year Program
Tel.: 703-875-0717
Fax: 703-841-1543
E-mail: smullen@aasa.org
Website: www.aasa.org/SOY

Completed nominations must be received at AASA by July 30, 2010.

Award Application

2011 AASA National Superintendent of the Year

The AASA National Superintendent of the Year program, sponsored by ARAMARK Education, ING and AASA, pays tribute to the talent and vision of the men and women who lead the nation's public schools.

Eligibility

Any superintendent, chancellor or top leader of a school system in the United States, Canada or international school who plans to continue in the profession may be nominated. This program is designed to recognize the outstanding leadership of active, front-line superintendents. It is not recognition of service at retirement or a program to reward current state or national leaders.

Selection Criteria

Each candidate is judged on the following criteria:

- Leadership for Learning – creativity in successfully meeting the needs of students in his or her school system.
- Communication – strength in both personal and organizational communication.
- Professionalism – constant improvement of administrative knowledge and skills, while providing professional development opportunities and motivation to others on the education team.
- Community Involvement – active participation in local community activities and an understanding of regional, national, and international issues.

Nomination Procedure

- School board members, parents, colleagues and community members may nominate a superintendent.
- Superintendents may nominate themselves.
- AASA notifies the candidate of the nomination and provides instructions for obtaining and completing the application.
- The nominator has a section of the application to complete.
- U.S. candidates send the application packet to the executive director of their state association of school administrators.
- Candidates from international schools and Canada send application packets to their sponsoring organizations.

Application Procedure

- Candidates must complete the application fully.
- All applications must be typed or computer generated in a font no smaller than 11 points.
- The application may be downloaded from www.aasa.org/SOY.
- If a candidate creates an application rather than using the prepared one, the form that is generated must be identical to the official application.
- Candidates should submit the application only. Do *not* include copies of a resume, photographs, extra references, binders, plastic sleeves, pocket folders or other extraneous materials with the application. The judges will not consider these materials in the award selection process.
- Candidates should send the application to the executive director of their state association of school administrators. The contact information can be found at www.aasa.org/SOY.

- Candidates from Canada or international schools should send their applications to their respective associations. The contact information can be found at www.aasa.org/SOY.

Selection Process

- Each state association of school administrators selects a State Superintendent of the Year. (Each applicant must contact his or her state association to inquire about application procedures, selection process, requirements and deadlines. Timelines vary from state to state.)
- Finalists from international schools and Canada are selected by their sponsoring organization.
- A national blue-ribbon panel of judges selects four finalists for AASA National Superintendent of the Year from among eligible State Superintendents of the Year. The judging panel is composed of distinguished leaders in education. The panel’s decision will be based on the written applications and the letters of recommendations.
- The blue-ribbon panel interviews the four national finalists in Washington, D.C., to select the AASA National Superintendent of the Year.

Recognition

AASA National Superintendent of the Year

- The AASA National Superintendent of the Year is announced at the AASA National Conference on Education in February.
- A \$10,000 scholarship is awarded to a student in the high school from which the National Superintendent of the Year graduated.

State, Canadian and International Schools Superintendents of the Year

- Each state superintendent of the year will be recognized and honored by his or her state association. The nature of recognition and honors vary from state to state. U.S. State, Canadian and International Schools Superintendents of the Year are honored at the AASA National Conference on Education in February.

Important Dates

Selection of state superintendents of the year is made by the state association of school administrators for each state. Each state association determines its own selection schedule, selection process and announcement date. Each applicant must contact his or her state association to inquire about application procedures, requirements and deadlines. Contact information for each state association of school administrators may be found at www.aasa.org/SOY.

May 30, 2010..... Superintendent of the Year nomination form and application are made available.

July 30, 2010..... Deadline for nominations to be sent to AASA.

As determined by states..... Deadline for applications to be received at state associations. (Contact state association for specific date.) States announce their winners as selections are made.

November 1, 2010.....Deadline for state associations to submit 10 copies of the application of State Superintendent of the Year to AASA.

December 2010..... Blue Ribbon Panel of judges selects and announces four finalists.

January 2011..... Blue Ribbon Panel interviews four finalists in Washington, D.C.

February 17-19, 2011.....The 2011 AASA National Superintendent of the Year is announced and the national finalists, State, Canada, and International School Superintendents of the Year are honored at the Conference on Education in Denver.

2011 Application

AASA National Superintendent of the Year Program

American Association of School Administrators
801 N. Quincy Street, Suite 700, Arlington, VA 22203

Note:

Send the completed application and all supporting documents to the *executive director of your state association of school administrators*. The contact information for the state associations is available online at www.aasa.org/SOY.

Information provided by the candidate in this application may be used in communication about AASA National Superintendent of the Year Program.

Personal Information

Name _____ Nickname _____
Complete name of school system _____
Office address _____
City _____ State _____ Zip _____
E-mail _____ Phone _____ Fax _____

Education

Schools Attended _____ Degrees _____ Dates _____

Administrative Experience

Positions Held _____ School Systems _____ Dates _____

School System Information

System: Suburban Rural Urban Enrollment _____ Grade span _____

Please use the space below to give a brief description of the school system in which you are working.

Professional Growth

(Please select not more than five major activities in each category. Confine your response to this page.)

Memberships and offices held in professional organizations

Dates

- 1.
- 2.
- 3.
- 4.
- 5.

Professional development activities

Dates

- 1.
- 2.
- 3.
- 4.
- 5.

Publications/Articles/Presentations

Dates

- 1.
- 2.
- 3.
- 4.
- 5.

Community Leadership

Dates

- 1.
- 2.
- 3.
- 4.
- 5.

Honors and Awards

Dates

- 1.
- 2.
- 3.

For Nominators Only

Please describe why you believe your candidate will be an excellent AASA National Superintendent of the Year. Please use this page and the following one to enter your description. (Note to applicant: Please submit this page, completed or not, with your application.)

(Signature of Nominator)

1. Selection Criteria: Leadership for Learning

Explain a strategy you have employed to close a *system-level* gap in one of the following areas: socioeconomic status, ethnicity, special education or gender. Please use specific data to describe the gap before your strategy was employed and after your strategy was employed. The gap you chose may apply to any student grade-level or subject area. Describe why you believe what you did, rather than something else, led to the change. (Please confine your answer to one page.)

Signature of Applicant

2. Selection Criteria: Communication

Explain what you have done to clearly communicate to all constituencies the purpose of your district, the future it is creating and the indicators of progress you are tracking. Also, describe the specific actions you expect your staff to take to achieve the district's long-term purpose and short-term goals. (Please confine your answer to one page.)

Signature of Applicant

3. Selection Criteria: Professionalism

Describe how you have improved the quality of teaching and leadership in your system. What specifically have you changed in evaluation, assessment, performance management, professional development and other critical leadership areas? (Please confine your answer to one page.)

Signature of Applicant

4. Selection Criteria: Community Involvement

Across the nation, school districts are facing significant cuts to their 2010-2011 budgets. What action have you taken on the local, state and national level in response to these cuts to education budgets? Specifically, how did you involve your community stakeholders in the process? As a result, what innovations are you implementing in your school system? (Please confine your answer to one page.)

Signature of Applicant

5. Supporting Documents

Attach up to three supporting documents (each on one 8 ½ x 11-inch sheet) to your application. One-page letters may be among these documents. Letters from your current staff will not be considered. Confine your documents to one side of one page. Please make sure the materials you send are easily readable and as current as possible.