

41st Annual CASE Convention



Investment in Colorado School Leaders is an Investment in Colorado Kids

Connect with about 1,000 school leaders and decision-makers from Colorado's 178 school districts

Become a sponsor of the 41st Annual CASE Summer Convention!

Join us in Breckenridge July 28-30, 2010! Your sponsorship demonstrates your support for Colorado school districts and allows CASE to provide enhanced programs and offerings for our convention attendees.

Platinum: \$10,000

We recognize your generosity with the following benefits:

- Brief remarks about your company and CASE's appreciation expressed at a Convention General Session of about 1,000 attendees
- A breakout session for your company that meets CASE guidelines
- An invitation to the President's Reception where you'll network with top CASE leaders and school administrators
- Complimentary booth in the exhibit area, with priority selection status (value: \$1,400)
- Free full-page ad in a prominent location of our CASE Convention program
- Your company name and logo displayed prominently at the convention, including during the PowerPoint presentation that plays before each General Session
- Separate signage with your company's name and logo at the convention event that you are sponsoring
- Year-long link to your company web site on the CASE web site
- One year free CASE commercial membership (value: \$500)
- 5 complimentary meal tickets for lunch on Wednesday (value: \$175)

Gold: \$8,000

We recognize your generosity with the following benefits:

- CASE's appreciation expressed at a Convention General Session of about 1,000 attendees
- Free full-page ad in a prominent location of our CASE Convention program
- A \$400 discount on an exhibit booth, with priority selection status (regular cost: \$1,400)
- Your company name and logo displayed prominently at the convention, including during the PowerPoint presentation that plays before each General Session
- Separate signage with your company's name and logo at the convention event that you are sponsoring
- Year-long link to your company web site on the CASE web site
- One year free CASE commercial membership (value: \$500)
- 4 complimentary meal tickets for lunch on Wednesday (value: \$140)

Silver: \$6,000

We recognize your generosity with the following benefits:

- CASE's appreciation expressed at a Convention General Session of about 1,000 attendees
- Free half-page ad in a prominent location of our CASE Convention program
- A \$100 discount on an exhibit booth, with priority selection status (value: \$500)
- Your company name and logo displayed prominently at the convention, including during the PowerPoint presentation that plays before each General Session
- Year-long link to your company web site on the CASE web site
- 3 complimentary meal tickets for lunch on Wednesday (value: \$105)

Bronze: \$3,500

We recognize your generosity with the following benefits:

- CASE's appreciation expressed at a Convention General Session of about 1,000 attendees
- Free 1/4-page ad in a prominent location of our CASE Convention program
- Your company name and logo displayed prominently at the convention, including during the Power Point presentation that plays before each General Session
- Priority selection status for your exhibit booth (value: \$400)
- Year-long link to your company web site on the CASE web site
- 2 complimentary meal tickets for lunch on Wednesday (value: \$70)

Commit your sponsorship by May 14, 2010 and your company logo will appear on each attendee's convention bag!

For more information about the CASE Convention or other sponsorship opportunities, please contact Melissa Gibson at mgibson@co-case.org or (303)762-8762.



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July 28-30, 2010 – Beaver Run Resort, Breckenridge, Colorado



SPONSORSHIP APPLICATION — Application deadline: May 14, 2010

Organization Name

Contact Person

Street Address

City, State, Zip

Phone

Fax

E-mail Address

For sponsors who will be exhibiting, please complete the exhibitor application to get your choice of booth placement.

Please Indicate Sponsorship Level
(see previous page for details)

Platinum: \$10,000

Gold: \$8,000

Silver: \$6,000

Bronze: \$3,500

Payment Information

Sponsorship Amount \$ _____
CASEino Night table sponsor \$ 100 \$ _____
Total \$ _____

MasterCard Visa American Express

Credit card number _____ Exp. Date _____ 3 Digit Security Code _____

Print name on credit card _____

Address _____ City _____ State _____ Zip Code _____

Signature _____

Company representatives at convention and e-mail address
(please list names as they should appear on name badges)

Sponsor a table at CASEino night! Wednesday, July 28, 7 – 10 pm.
You provide a volunteer dealer and we provide the training. Meet new prospects in a fun atmosphere and get additional promotion for your company!

CASEino Night table sponsor \$100

Ad sizes in Convention Program
(Deadline for receipt of ad: May 14, 2010)

- 1/4 page (3.25" wide x 2" high)
- 1/2 page ad (3.25" wide x 3.25" high)
- Full page ad (3.25" wide x 7.25" high)

Other details: Ad color is black and white, file format is pdf or tif (300 dpi)

Send ad to: Susan Schoenthal at sschoenthal@co-case.org
(also submit your logo in Illustrator eps format)

If we do not receive your ad by May 14, we will be unable to recognize your company in our convention program.

Return form by fax to 303.762.8762 or e-mail to Melissa Gibson at mgibson@co-case.org